4-Year U.G. Degree Syllabus
B Design - Fashion Design
Semester - IV

Subject	Credits	Total Hours	Marks		
Basic Fashion Illustration & Design Concept	**4**	**120**	**100**	**-**	**100**
Practical			**Internal**	**External**	**Total**

OBJECTIVES:

The learner will be able to-
1) Illustrate the male fashion figure & rendering with different color mediums.
2) Demonstrate and render fashion garment components categories /styles designs.
3) Apply the design process to develop women's wear collection.

CONTENT:

Block No	Objective	Topic/Content Analysis	Assignments	Marks
1	To be able to draw and render men's figure croqui.	Men's' croqui (front, back)	5 - Men's' croqui	25
2	To be able to render using different mediums for illustrations	• Rendering different mediums – 2b/4b/6b, color pencil, water color, poster color • Rendering different mediums for 6 garments (male and	1 – rendering each medium	25
3	To be able to render the components of garments.	Components of garments rendering (Necklines, Collars, Cuffs, Folds, Pleats, Gathers etc.)	5 - each component of garment	25

4	To be able to explain the components of fashion garment and develop a women's wear collection with the help of design process.	Women's wear Fashion garment components of:
		• Tops (knits & woven)
		   * t-shirts
		   * Shirts
		   * Other
			- Learning diary
			- Student will stick cut outs of garments from magazines & mention 10 each category with the details like
				25

| | | Bottoms (knits & woven)
 * Shorts
 * Skirts
 * Trousers
 (each category will give also give the details like Necklines, Collars, Cuffs, Folds, Pleats, Gathers etc) women's wear design development | Necklines, Collars, Cuffs, Folds, Pleats, Gathers etc

 Develop a design concept with
 • Inspiration, mood, color, client board development
 • 5 final designs
 • 5 Flats development | |

Evaluation pattern –

Internal Assessment:100 marks continuous evaluation which includes Class Assignments (75 Marks) and Class test (25 Marks)

REFERENCE BOOKS:

1.   Abling B. (2004), "*Fashion Sketchbook*", 4th edition , Fairchild Publications,Inc. New York.
2.   Drudi E. &Paci T. (2001), "*Figure Drawing for Fashion Design*", The Pepin Press BV , Amsterdam . Publication.
3.   Hagen K. (2005), "*Fashion Illustration for Designers*", Pearson Education , Inc.,   Upper Saddle River , New Jersey07458
4.   Ireland P.J. (1996), "*Fashion Design Illustration Men*", B.T. Batsford Ltd. London W1HOAH .
5.   McKelvey K. and Munslow J. (1997), "*Illustrating Fashion*", Blackwell Science ltd. London.
6.   Riegelman N. (2006), "*Color for Modern Fashion*", 9 Heads Media in association with Art Center college of design, Pasdena, California USA .
7.   Stipelman S., (2005), "*Illustrating Fashion Concept to creation*", 2nd edition , Fairchild Publications,Inc. New York.